

## DESERT IN BLOOM: The 43rd Annual IAJFL Conference October 19-21, 2025

Hosted by Jewish Free Loan of Greater Phoenix

### SAMPLE CONFERENCE AGENDA

#### **SUNDAY, OCTOBER 19**

Time	Type	Title
9:45-11:45am	Meeting	BOD Meeting/Strategic Planning
10:00am	Transportation	Bus Departs Hotel
11am-12pm		Conference Registration
12-12:30pm		Welcome & Lunch
12:30-1:30pm	Group Session	Sharing is Caring: Innovative Free Loan Ideas
1:30-2:30pm	Group Session	When the Ends Don't Meet: Confronting
		Financial Insecurity in our Communities
2:30-2:45pm		BREAK
2:45-4:15pm	Agency Meetings	Agency Meetings By Size
		1. Small Agency Executive Directors
		2. Small Agency Staff & Volunteers
		3. Large Agency Executive Directors
		4. Large Agency Staff & Volunteers
4:15-4:30pm		BREAK
4:30-5:30pm	Networking	Getting to Know You.
	(check your nametags	Getting to Know All About You.
	for group assignment)	Blue Group
		Green Group
		Yellow Group
5:30-6:30pm		Southwest Happy Hour
6:30-8:00pm		Poolside BBQ
8:00pm	Transportation	Bus to Hotel

#### MONDAY, OCTOBER 20

Time	Type	Title
8:00am	Transportation	Bus Departs Hotel
8:30-9:00am	Tunoportution	Continental Breakfast
9:00-10:15am	Panel Presentation	Helping Make Ends Meet: Evolving Free Loan Models in Times of Financial Crisis
10:15-10:30am		BREAK
10:30-11:45am Breakout Sessions	Loans	1. Access Approved: An Open Conversation About Borrower & Guarantor Criteria
	Governance	2. Building a Strong Board Foundation: Bylaws, Board Policies & Best Practices
	Fundraising	3. From Ask to Impact: Building Appeals That Inspire People to Give
	Social Media	4. From Posts to People: Building Online Communities
	Special Session	5. Community Seconds Program:  Lending for Home Purchase  (45 min session)
11:45am-12:30pm		Tagash
11.10um 12.00pm		Lunch
12:30-1:45pm	Group Session	Lunch Loan Wars: The Great Lending Debate
	Group Session	Loan Wars:
12:30-1:45pm	Group Session  Loans	Loan Wars: The Great Lending Debate
12:30-1:45pm 1:45-2:00pm 2:00-3:15pm	-	Loan Wars: The Great Lending Debate BREAK 1. Trust But Verify: Fraud Prevention in
12:30-1:45pm 1:45-2:00pm 2:00-3:15pm Breakout	Loans	Loan Wars: The Great Lending Debate  BREAK  1. Trust But Verify: Fraud Prevention in Interest-Free Lending  2. Mission in Motion: Effective Board &
12:30-1:45pm 1:45-2:00pm 2:00-3:15pm Breakout	Loans Governance	Loan Wars: The Great Lending Debate  BREAK  1. Trust But Verify: Fraud Prevention in Interest-Free Lending  2. Mission in Motion: Effective Board & Volunteer Committees  3. Partnerships With Purpose: Building Impact Through Community
12:30-1:45pm 1:45-2:00pm 2:00-3:15pm Breakout	Loans  Governance  Outreach  Planned Giving	Loan Wars: The Great Lending Debate  BREAK  1. Trust But Verify: Fraud Prevention in Interest-Free Lending  2. Mission in Motion: Effective Board & Volunteer Committees  3. Partnerships With Purpose: Building Impact Through Community Connections  4. Legacy of Generosity: Building Endowments that Endure  BREAK
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# TUESDAY, OCTOBER 21

Time	Type	Title
8:00am	Transportation	Bus Departs Hotel
8:30-9:15am	Meeting	IAJFL Business Meeting & Continental Breakfast
9:15-10:30am	Group Session	Artificial Intelligence, Real Impact: Opportunities, Ethics & Applications for Free Loans
10:30-10:45pm		BREAK
10:45am-12:00pm	Loans	1. Pay It Back, Pay It Forward:
Breakout Sessions		Successful Repayment Strategies
	Operations	2. Smarter, Not Harder: Tech Tools & Tips for Efficient Operations
	Outreach/Board Development	3. Future-Facing: Outreach Strategies for Engaging the Next Generation of Free Loan Leadership
	Fundraising	4. Beyond the Ask: The Art & Importance of Donor Stewardship
12:00-12:30pm		Lunch
12:30-1:30pm	Group Session	Protect the Mission, Protect the Data: Cybersecurity as a Core Part of Nonprofit Leadership
1:30-2:00pm		Closing & Wrap-Up

See you in Austin!